

# FEEDING CHILDREN

4th Quarter 2015  
Volume 1 - Issue 3

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**Kids Against Hunger**

Feeding families around the world...and around the corner

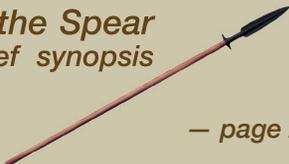


*Feeding  
the Hungry  
Brings  
Lasting  
Happiness  
to Bob  
Cornuke*

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Cover photo by  
Bryan Boorujy

*Tip of the Spear  
—a brief synopsis  
of 2015*



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*Miss Jr. Teen Texas  
devoted to people in  
need.*

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## TIP OF THE SPEAR

I have had the great privilege and honor of being the CEO of Kids Against Hunger for just over a year now and I wanted to use this time to reflect on this past year and relate it to our future as the world's largest humanitarian feeding network.

The phrase that keeps coming to mind to describe the efforts of Kids Against Hunger around the world is "Tip of the Spear". Normally this is a phrase associated with military action. Certain groups within the military are referred to by this phrase because they lead the way and open the doors for further action to be accomplished. Without that "Tip" to open doors or pave the way, the military would operate as a blunt instrument and not be as precise in its efforts.

While Kids Against Hunger is not a military organization, we are fighting a war against hunger and starvation around the world. We continue to see a child die every five seconds from hunger related diseases. That is over 17,000 CHILDREN dying every day from something we have the solution to. These children are not dying from some unknown pathogen or mysterious force that we cannot identify. We know exactly what the problem is and we have the solution. That is our motivation. That is why we do what we do. The world has a horrific problem and Kids Against Hunger and our revolutionary foods are the "Tip of the Spear" in defeating this enemy known as hunger and starvation.

We at Kids Against Hunger realize we

are not the total solution. We understand that once a child is no longer fighting this battle against hunger and starvation they need help to ensure they do not fall back into that situation ever again. We work with some amazing organizations around the world who take these children dying every day and move them from starvation to healthy, and train and educate them so they have a future. Our food not only reverses starvation, but breaks through the bondage of death and gives hope to millions of people around the world.

Following is a quick synopsis of what we have done this past year serving as the "Tip of the Spear".

- ▶ Developed a relationship with the largest orphan organization in India to open the doors to bring our food to their over 6,000 orphans.

- ▶ Began the work to open the first of its kind international packing facility in the Holy Land. We are working with the leadership of Israel to bring Kids Against Hunger to that region.

- ▶ Strengthened our relationship with the US Navy and Project Hand Clasp to ensure our food reaches areas of the world in need that the US Navy serves.

- ▶ We consolidated our feeding efforts in Haiti by working with Mission of Hope to assist in feeding over 92,000 children a day.

- ▶ Partnered with ConAgra Foods and their food scientists to develop and launch the first of its kind food product specifically designed for fighting hunger and food insecurity in the United States.

I am so proud of our Kids Against Hunger Satellite network and the directors who serve so faithfully. They truly are on the front lines of this daily battle we fight against hunger. Without this network and the directors that serve so faithfully, we could not accomplish all that has been this past year. I also want to thank all our supporters for participating in this great cause. Without your support, we cannot do what we do.

We will continue to serve as the Tip of the Spear in this war against hunger and starvation. We ask that you come along side us in our efforts. Whether you donate or plan a packing event in your community, I encourage you to "enlist" in this fight. YOU can make a difference. Contact us today! ■

*Nick Yaksich*  
Kids Against Hunger CEO

**Feeding Children** is a publication of **Freedom Foods**, a humanitarian organization with a mission to significantly reduce the number of hungry children in the USA and to feed starving people throughout the world. We ship meals to starving children and their families in more than 60 countries through partnerships with humanitarian organizations worldwide.

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# Kids Against Hunger Network of Satellites



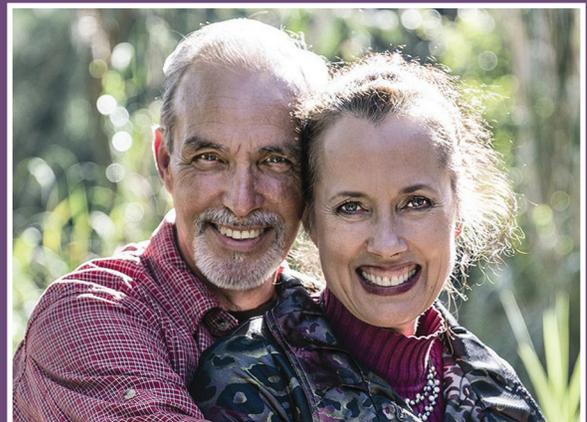
Kids Against Hunger performs its mission through a network of food packaging “satellite” operations. This network includes more than 45 locations across the U.S. and Canada. Satellites are nonprofit organizations affiliated with Kids Against Hunger that package the proprietary Kids Against Hunger formulated food for the malnourished and starving children of the world.

This is a decentralized and highly entrepreneurial organization. The majority of satellite locations operate under their own 501(c)(3) nonprofit status.

This model has allowed the KAH program to reach into smaller communities and to develop new and innovative ways to engage people in more communities.

## Welcome

*Rick Hetzel and wife, Cheryl Mothes, launched our newest Satellite located in Cape Girardeau, Missouri.*



# “KIDS” Against Hunger

**Houston’s Kids  
Against Hunger  
junior spokesperson  
devoted to helping  
those in need**



Madison Pallanez is a 14 year old, eighth grader from Houston, Texas. She has devoted many hours and efforts to her Miss Jr. Teen Texas 2015 platform of eradicating hunger, not just in Houston, but around the world.

Madison has worked with organizations such as The Houston Food Bank, The Malawi Project, #Hashtaglunchbag Houston, and Houston's Kids Against Hunger/Global Aid Partnership for well over a year now.

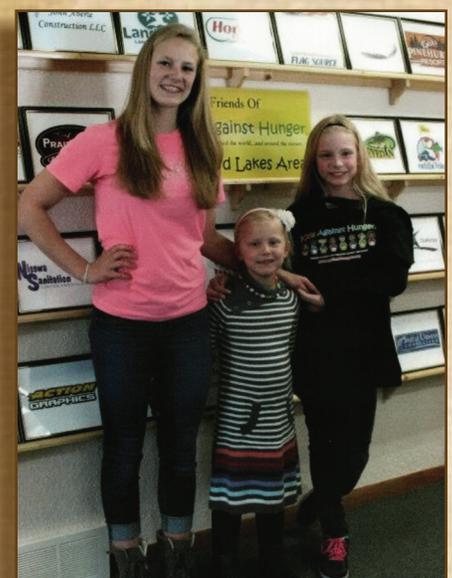
Through her efforts she has served over 90,000 meals to those who need it the most, but she knows that the work is not nearly done. In her hometown of Spring, Texas (a suburb of Houston), there are many neighborhoods where many working class families cannot afford groceries.

Hunger has grown faster in America's suburbs than in its cities, creating a class of "SUV poor."--It is this that fuels Madison's compassion for serving those in need. ■

*Miss Jr. Teen Texas 2015, Madison Pallanez, with Royce Rex of Houston's Kids Against Hunger.*

When Olivia (14) and Madelyn (11) celebrated their birthdays, instead of presents, they requested donations to Kids Against Hunger- Brainerd Lakes Area. Pictured with their sister, Isabella, they presented KAH with \$325 which provided 1,300 meals.

Way to go girls!



# SATELLITE SPOTLIGHT



KAH - Tulsa OK  
Marshall and Sherry Horn



Marshall and Sherry Horn, Directors of the Kids Against Hunger (KAH) – Tulsa Satellite, will always remember something Richard Proudfit, founder of Kids Against Hunger, often said in referring to starving children in developing countries, “Just don’t look into their eyes.” He was so right.

The Horn’s first met Richard Proudfit in Oklahoma City in 1999 and immediately fell in love with him, his vision and his passion for feeding hungry children. In 2006, Marshall closed the art gallery he owned and operated and the Horns opened the Tulsa Satellite of Kids Against Hunger. Two years later, Sherry resigned her position as Registrar at Victory Bible Institute to devote full time to the Tulsa Satellite.

Recognizing that the Horns were hooked on the vision of KAH, Proudfit asked Marshall to serve on the board of directors for the national organization, which he did for 13 years.

The Horns enjoy seeing the volunteers get excited about helping to feed the



*Look into the eyes of a hungry child, and you’re hooked forever.*

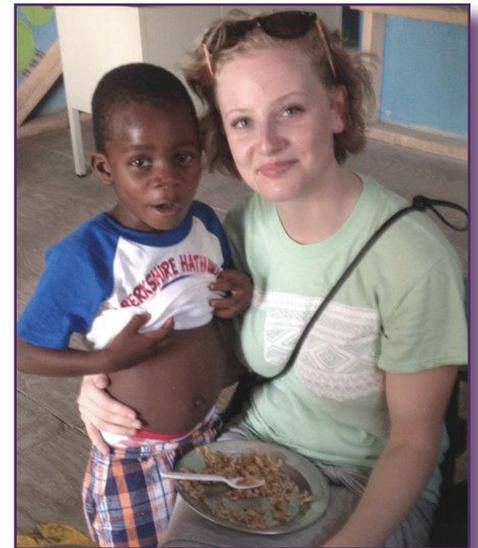
hungry and save lives. Marshall tells young people at the meal packing events that, just as their mom prepares meals for them, they are now preparing a meal for someone who does not have food and will not eat without the help the volunteers are providing.

One of the Sherry Horn’s most meaningful memories involves a young lady who was contemplating suicide.

“We had taken equipment for a packaging line to a high school for troubled teens and left it for their leadership class to package food. They did that each Monday for several weeks. We went to check on them one Monday morning and the teacher called us out into the hallway and with tears in her eyes, explained that one of the young ladies told her something very extraordinary that morning.”

Sherry continued, “The young lady said she didn’t feel that she had anything to live for and had planned on committing suicide on Sunday. As she was preparing to do that, she suddenly remembered that on Monday she would get to package food for others who were in more desperate situations than she was. Marshall and I were both crying along with the teacher when she told us this. The young lady never did go through with the suicide plans, and several years later, is doing fine.”

Over the years, KAH – Tulsa has sent KAH food to Haiti, the poorest country in the Western Hemisphere, and to the Reservations of South Dakota, the second poorest area in the Western Hemisphere. They have also shipped KAH food to Mexico and Native



*Rylea Wilson, the Horn’s granddaughter, with a little boy in Haiti who is showing how full his tummy is after eating a big bowl of KAH food.*

American tribes in Oklahoma, New Mexico and Arizona.

To assist in feeding the hungry in their region, the Horns have donated 50,000 to 100,000 KAH meals each year to the Oklahoma Governor’s “Feeding Oklahoma” food drive and they have committed 500,000 meals this year.

The Horn’s have a four-year-old great grandson who has never missed a meal.

“If we thought he was going to bed hungry,” Sherry said, “if we were listening to him cry because his stomach hurt, if he was in the shape of some of the children we’ve seen in other countries, there isn’t much we wouldn’t do to get food for him. We all would do that for our children or grandchildren. Why should we do any less for these children?”

“If we don’t take care of them, who will?” ■

# *Feeding the Hungry Brings Lasting Happiness for Bob Cornuke*



By Lee Warren, *Contributing Writer*

One small observation can save lives.

Bob Cornuke, president of the Bible Archeology Search and Exploration (BASE) Institute just south of Denver, is a former police investigator and SWAT team member turned archaeologist. He has gone on sixty-five expeditions over the past thirty-plus years in search of Noah's Ark, the Ark of the Covenant, Mount Sinai and more.

He wants his research to encourage people to read the Bible. That has always been his goal. But, his passion for archeology has given him even more than he expected. It has given him a chance to live out what the Bible teaches about feeding the hungry.

Years ago, when Cornuke visited Ethiopia to research the Ark of the Covenant, he went back to his hotel and was enjoying a cold drink when he saw something that disturbed him.

"I looked across the street and saw this family, living underneath a banana tree with a cardboard box as sort of their floor," Cornuke said. "I thought, 'Hey, I come from America — where you drive up to a window and they hand you your meal in a paper bag and you go home and you get upset if they get your order wrong.'

"Well, these people were sitting there and were starving to death. They had no prospects of getting any food, and there's no welfare — their situation was dire."

From that point on, he started raising money to feed and

clothe people, developing a philosophy that BASE honors to this day that includes humanitarian efforts to indigenous people where they are engaged in archaeological activities.

*"One of the things I love about Kids Against Hunger is, literally, the food is not just food — it's medicine that repairs their bodies," said Cornuke, who has seen kids resort to eating bugs, grass and even dirt because they were so hungry.*

As word spread about his efforts, people began to donate to the cause and they went on to build an orphanage, a neonatal clinic and a school in Axum, Ethiopia — all three of which are still operational and thriving. The school had 650 students last year and attendance has skyrocketed to 1,050 this year.

"Everywhere Bob goes around the world I hear him telling the Kids Against Hunger story," said KAH CEO Nick Yaksich. "The work he does in Ethiopia with his school and hospital go hand in hand with KAH and he sees and lives the vision of KAH to feed the world."

On another trip to Axum, Cornuke met a teenage boy who only had one leg. The boy invited Cornuke to his house for coffee. When Cornuke arrived, he found out that the boy's mother had been bed-ridden for three months with open infected sores on her legs. The boy's sister, who was maybe four years old, was deaf due to a fever she had suffered through earlier in her life.

The mother had a coffee grinder on a table next to her bed, which enabled her to grind it once Cornuke arrived. When he inquired about their food situation, the boy took him over to a basket and it contained a piece of dried up bread about the size of half an orange peel.

"That was all the food they had," Cornuke said.

He pulled out a packet of KAH food, they boiled some water and added a few spices before consuming it.

"Watching them eat it, and knowing they were consuming vitamins and minerals, it was really touching for me," he said.

*"If kids are starving, it really hurts their brains, their IQ, because they don't have the right vitamins," Cornuke said.*

Cornuke left them a box of KAH food, and has since returned nineteen times with even more food. He also raised support so the boy could have an artificial leg surgically attached.



*Bob Cornuke with Israeli soldiers in Jerusalem*



*Bob Cornuke with team members helping with the orphanage and school in Axum Ethiopia*

Opportunities to meet needs like this is the reason he has been so excited to partner with Kids Against Hunger. Over the years, KAH has supplied him with food to take into Ethiopia, Kenya and the Philippines.

"If kids are starving, it really hurts their brains, their IQ, because they don't have the right vitamins," Cornuke said. "So, getting them food and getting them vitamins actually repairs their mind."

After making one such delivery, he returned the next year with more KAH food and said one teacher told him there was a 19% growth in physical stature in the students. The food also helped the students concentrate better in school as well as warding off disease.

"One of the things I love about Kids Against Hunger is, literally, the food is not just food — it's medicine that repairs their bodies," said Cornuke, who has seen kids resort to eating bugs, grass and even dirt because they were so hungry.

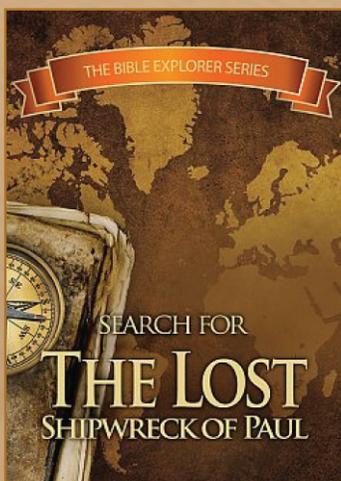
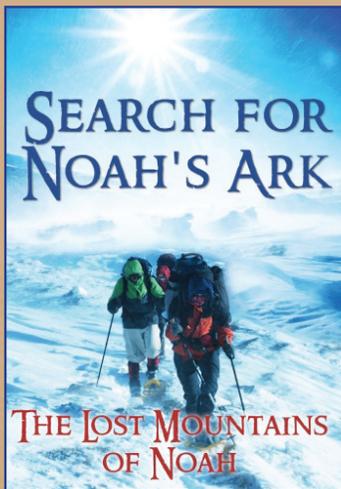
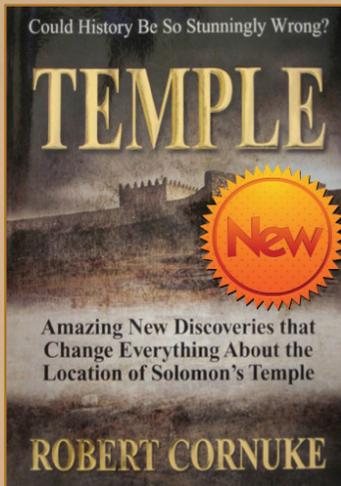
"I think Kids Against Hunger is one of the greatest organizations on the planet," he continued. "They really do it right. They come up with this great formula. Mice can't eat through the packets, and the packets can float if they get wet."

"I can't tell you how many villages I've been to where I've poured this stuff into a big pot and then we spiced it with the local indigenous spices and then I ladled it out to these little bloated-bellied kids who are bone thin — they look like skeletons with brown cellophane wrapped over their bones because they are so skinny — and to see their eyes just stare into this bowl of food, and then when they eat it, and get a full belly, and to know we can supply more boxes, that's what's really important in life."

*— continued on page 8*



www.baseinstitute.org



## *Feeding the Hungry Brings Lasting Happiness for Bob Cornuke*

*continued from page 7*

*Happiness comes from helping others. And when you are feeding someone, that little warm hunk of charcoal that simmers in your chest stays lit because what you are doing eases pain. And therefore, it matters.*

Cornuke is convinced that if more Americans could see these conditions first hand, even more people would get involved to help. You can't turn a blind eye, he says, when you smell death.

"It's dangerous, it's unpleasant, it's expensive and it's risky to go to these places, but if people would go there and put eyeballs on these starving kids, they would have their hearts stirred," he said.

He took a banker friend named Barry on one of his trips to Ethiopia and the man broke down crying over dinner one night, resolving to do something about it. He went on to raise funds to help the school and some of the other projects Cornuke was involved in.

Cornuke has written a number of books, including "TEMPLE: Amazing New Discoveries That Change Everything About the Location of Solomon's Temple," "The Lost Shipwreck of Paul" and "In Search of the Lost Mountains of Noah: The Discovery of the Real Mountains of Ararat." He has appeared on the National Geographic Channel, and the History Channel, in addition to CBS, NBC, ABC, CNN, MSNBC,



*Bob Cornuke with Elhanan Glazer at the Knesset in Israel*

and FOX. One of his archaeological expeditions in search of the real Mount Sinai led to his name being the answer to a Trivial Pursuit question. But he does not find his worth in any of these accomplishments.

Happiness, he says, comes from helping others. And when you are feeding someone, that little warm hunk of charcoal that simmers in your chest stays lit because what you are doing eases pain. And therefore, it matters.

"I don't want to sit there, in the twilight years of my life — when my productive years are gone and I can't really work hard because of my age — I don't want to sit there and look across the street and see my yacht," Cornuke said. "And I don't want to look inside my garage and see my Mercedes-Benz. I just don't want that. I don't want to see worldly treasures.

"I want to build up treasures in heaven. I want to know that I've done all I could to help others, and that through helping them, they've had a chance to have a better quality of life." ■



*Introducing*

# LATIN RICE

**Voted  
"Best Flavor"  
in a blind  
taste test!**



We are proud to introduce a food specifically designed to fight the hunger problem here in the USA. For over one year, we worked with an amazing team of developers and food scientists at ConAgra Foods to create the first of its kind product designed specifically to fight hunger in the USA. This Latin Rice formula not only addresses necessary nutritional needs, it also tastes amazing! Please join us in eliminating hunger here at home.

*"What a delight the Latin Rice from Kids Against Hunger is! One package fed my family of three for days. Thank you Kids Against Hunger for the opportunity to try this delicious and nutritional meal." - Rhonda R.*

# SATELLITE SPOTLIGHT



KAH - Central Texas  
Jeff and Adrienne Pedigo



Jeff and Adrienne Pedigo

One of Jeff Pedigo's favorite memories involves entering a school in Haiti during lunchtime. He watched as one-by-one, kindergarten children took their bowls up to receive a heaping, man-sized helping of food, and then devoured it within minutes.



Jeff Pedigo's son with a friend in Haiti.

Pedigo remarked, "For many of the children, that meal will be their only meal of the day. The kids refer to the Kids Against Hunger food as "Bon", meaning the good. That's right, we have *the good food!*"

Jeff Pedigo has been to Haiti many times in his work with Hope For the Hungry, an interdenominational organization established in 1982 with a goal to "Share the Bread of Life with a Starving World." Pedigo joined Hope For the Hungry in 2010 after God led him and his wife, Adrienne, out of corporate America and into missions.

After joining the team at Hope for the Hungry, Pedigo was introduced to the directors of the Kids Against Hunger Satellite of Central Texas. They had been a feeding partner of Hope for the Hungry since the earthquake that devastated Haiti in 2010.

"The Kids Against Hunger packaging events open doors for the community to not only sow into the harvest in Haiti but also get their hands dirty without even leaving the city limits. Plus, let's be honest, they are pretty fun too."

- Jeff Pedigo

For more than a year, the director of the Central Texas KAH Satellite mentioned that he was looking for someone to take over the satellite, and in January of 2015, God opened a door for the Pedigos to take on Kids Against Hunger of Central Texas. They brought the satellite under the umbrella of Hope for the Hungry but continue to operate it as an independent 501(c)(3).

"As Hope for the Hungry, we could not see the satellite go away, because the food is vital to our kids in Haiti," said Jeff.

Hope for the Hungry continues to use the food from Kids Against Hunger to feed



Jeff Pedigo's father and youngest son join in the fun of KAH packing events.

the children in four schools, two children's homes and to meet needs throughout ten churches in Haiti.

Pedigo sees packing events as a way to open the door to engage with businesses, clubs and churches that normally would not engage with a missions organization.

The Pedigos enjoy seeing young and old get involved with feeding kids in Haiti. Their first mobile packaging event saw nearly an entire community show up in a small town. People were swapping out their position on the packing line after a few minutes to allow everyone a turn at packaging the food. The community embraced it so much that people kept arriving to see what all of the excitement was about and get involved. Needless to say, the Pedigos will be going back.

"As Hope for the Hungry, so much of what we do is overseas. The Kids Against Hunger packaging events open doors for the community to not only sow into the harvest in Haiti but also get their hands dirty without even leaving the city limits. Plus, let's be honest, they are pretty fun too" said Jeff. ■



## The World-wide Reach of Kids Against Hunger Meals

*The Kids Against Hunger network of satellites has shipped life-saving meals to more than 60 countries.*

Afghanistan	Dominican Republic	Israel	Nicaragua	Somalia
Armenia	Ecuador	Jamaica	Niger	South Africa
Bangladesh	Egypt	Jordan	Nigeria	Sudan
Belize	El Salvador	Kenya	Panama	Tanzania
Bolivia	Ethiopia	Lebanon	Papua-New Guinea	Thailand
Brazil	Ghana	Liberia	Peru	Togo
Burkina Faso	Guatemala	Madagascar	Philippines	Uganda
Burundi	Haiti	Malawi	Romania	United States
Cambodia	Honduras	Mali	Russia	Ukraine
Canada	India	Mexico	Rwanda	Vietnam
Colombia	Indonesia	Mozambique	San Salvador	West Africa
Costa Rica	Iraq	Nepal	Sierra Leone	Zambia
Cuba		New Zealand	Singapore	Zimbabwe

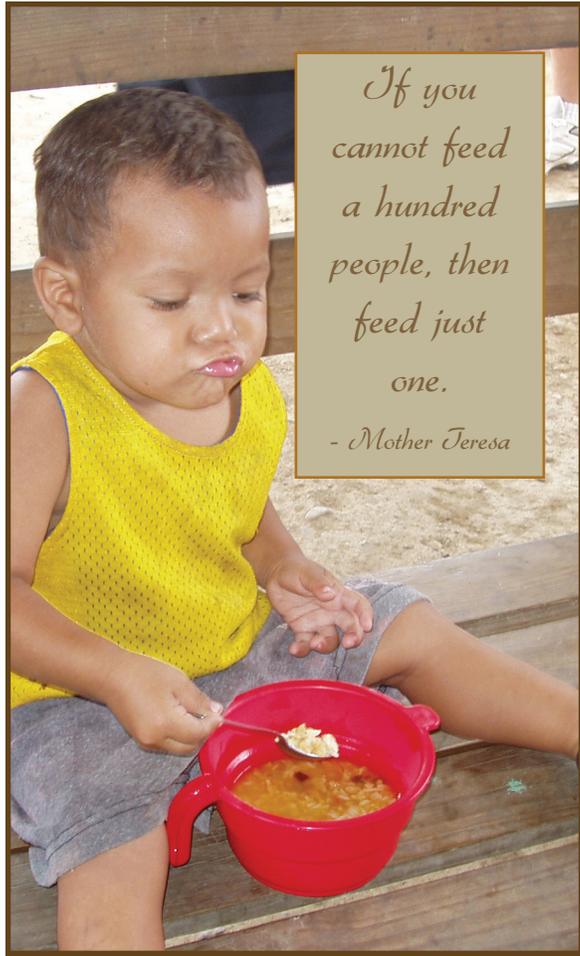
**Kids  
Against  
Hunger®**

*We live in a world where a child dies every 5 seconds due to hunger related diseases. That's 17,000 children that will die **TODAY**...simply because they do not have enough to eat.*

A \$54 donation provides 216 life-saving KAH meals that can feed a starving child in a developing country for more than six months.

**DONATE TODAY**  
[www.kidsagainsthunger.org](http://www.kidsagainsthunger.org)





*If you  
cannot feed  
a hundred  
people, then  
feed just  
one.  
- Mother Teresa*

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Today nearly 16 million American kids are held back by hunger – that’s more than one in five children. We are doing our part to help kids flourish. One child, one meal, one champion at a time. Join us. [ChildHungerEndsHere.com](http://ChildHungerEndsHere.com).



+ ConAgra Foods Foundation = HOPE

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